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Brazilian  
Solteiro  
45 years old

# Felipe Ledier

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## EDUCATION



Postgraduate degree in **Design Management**  
by Faculdade de Belas Artes de São Paulo – 2005.



Bachelor's degree in **Desenho Industrial**  
by Universidade Mackenzie – 2002.



Technical School in **Graphic Arts**  
by SENAI Theobaldo De Nigris – 1996.

## COURSES



2004 • Media Planning  
2003 • Advertising Planning  
2002 • Integrated Communication



2003 • Digital Fonts Development  
2002 • Photography Production  
2002 • Electronic Portfolio  
2002 • Multimedia Development



2004 • Starting a Small Business  
2000 • Management Training



1995 • Problem Analysis Techniques  
1995 • Housekeeping  
1995 • Motivation and Integration

## SOFTWARES



- Adobe CC Cloud
- Illustrator
- Photoshop
- InDesign
- Flash
- Dreamweaver

- CorelDraw
- Quark-X-Press
- Microsoft Office

## OTHERS

- English C.1.1
- Spanish A.2.2
- German A.1.2
- HTML + Tableless + CSS
- Photography

## KNOW-HOW

- Graphic production
- Customer service and analysis of communication needs
- Briefing preparation
- Project planning, creation and production
- Team training and coordination



**Ledier Design**  
Owner  
September/2009



**UNIP - Universidade Paulista**  
Instructor  
October/2009 till January/2011



**PageOne Comunicação e Design**  
Art Director  
July/2005 till November/2008



**Centro São Paulo Design**  
Intellectual Property Consultant  
January/2005 till July/2005



**Ícone Comunicação**  
Art Director  
January/2003 till May/2004



**Speed Marketing & Comunicação**  
Art Director  
January/1999 till April/2002



**LePera Marketing Solution**  
Art Director  
April/1998 till May/1999



**Maxter Editores - DJ Sound Magazine**  
Desktop Publisher  
January/1996 till July/1997